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Form BC 126  
June 1954 #1921

FREQUENCY MODULATION

# BROADCASTING STATION LICENSE RECORD

Date first licensed 11-10-66

W L D R (EFF: 6-22-70)  
Call letters WLDK-FM

Station location TRAVERSE CITY, MICH.

GREAT NORTHERN BROADCASTING SYSTEM, INC. (BAPH-9-16-65; EFF: 10-31-65)

\* ROBERT L. GREIGE AND RODERICK C. MAXSON d/b

Name of licensee as GREAT NORTHERN BROADCASTING SYSTEM

On Gray Road, 0.4 mile South of Highway #72, 3 3/4 miles West of  
Transmitter location Traverse City, Michigan (PH 2-9-65)

118 South Union Street, Traverse City, Michigan (BSH-9-25-72)  
X 304 State Bank Bldg., 102 W. Front St., Traverse City, Mich. (BRCH-5-4-66)  
Zip-49684  
xx On Gray Road, 0.4 mile South of Highway #72, 3 3/4 miles West of  
Main studio location Traverse City, Michigan (PH 2-9-65)



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
BPH-3982 HAAT:480'	2-9-65	101.9mc Ch.#270	ERP:100kw Unl. TPO:9.9kw		4-9-65 10-9-65
CP for a new FM broadcast station.					
BAPH-373 Eff:10-31-65	9-16-65	Voluntary assignment of construction permit to GREAT NORTHERN BROADCASTING SYSTEM, INC.			
BMPH-8465 (1)	9-16-65	Mod. of CP(BPH-3982) for extension of completion date to			2-1-66
BMPH-8453 HAAT:590' (h&v) cont'l	10-28-65	101.9mc ch.#270	ERP:50kw (H) 3kw (V) U TPO:8.5kw.		4-9-65 2-1-66
		Mod. of CP(BPH-3982) to chg ant system (incr. hght), chg type ant(Jampro-JA8/2V 8 horiz. and 2 vert. secs.), decr TPO and horiz. ERP; add vert.ERP; and incr HAAT; and change trans(Gates-FM-10A).			
BPH-3982 (1)	2-1-66	Mod. of CP (BPH-3982, as mod.) for ext. of completion date to			7-1-66.
BRCH-714 (2)	5-4-66	Mod. of CP(BPH-3982) to change studio location to 304 State Bank Bldg., 102 W. Front Street, Traverse City, Michigan, and operate transmitter by remote control from studio location.			
BMPH-8879 (3)	6-30-66	Mod. of CP(BPH-3982 as mod.) for ext. of completion date to			9-1-66
BLH-3344 HAAT: 590' (H&V)	11-10-66	101.9mc CH.#270	ERP:50kw (H) U ERP:3kw (V) TPO:8.5kw	11-10	10-1-67
		Lic to cover CP(BPH-3982 as mod) which auth a new FM broadcast station, spec. type trans Gates FMS-10G.			
BRH-1921	9-8-67	Renewal of License			10-1 10-1-70
BRH-1921(L)	9-30-70	Renewal of License &			10-1-73
Memo to delete condition:					
EBSA	5-22-72				
BSH-1921 (1)	9-25-72	Mod. of lic. chg. studio & RC loc. to 118 S. Union Street, Traverse City, Michigan.			



Form PC 126

June 1954

# BROADCASTING STATION LICENSE RECORD

CARD #2

Date first licensed .....

Call letters W.L.D.R.

Station location TRAVERSE CITY, MICH

Name of licensee GREAT NORTHERN BROADCASTING SYSTEM, INC.

Transmitter location .....

Main studio location .....



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BTC-6987	11-22-72	VOL. TC	EFF:		
BRH-1921(L)	9-27-73	RENEWAL			10-1-76
BTC-7475	8-26-74	VOL. TC	EFF:		
-Comtel-	9-11-74	Trans: Gates FMS-100 with Sparta 680			exciter.
BRH-1921(L)	9-15-76	Renewal of license			10-1-79
BPH-10581	6-23-77	101.9mhz ERP: 50kw (h&v) U			6-23-78
HAAT: 590' (h&v)		#270 (RC)			
(L)		CP install new Ant; chg TPO & ERP			
BLH-7561	3-14-78	101.9MHz ERP: 50kW (H&V)			10-1-79
HAAT: 590' (H&V)		#270 (RC)			
+ Lic. (BPH-10581)		for changes.			
BRH-790514YC(S)	9-28-79	RENEWAL			10-1-82
BRH-790514YC(S)	9-28-79	Superseded to correct Date.			Experation



AUG. 1955

## APPLICATION RECORD - BROADCASTING

Call  
Letters new W L D R-FM

ROBERT L. GREIGE AND RODERICK C. MAXSON d/b as  
 Name GREAT NORTHERN BROADCASTING SYSTEM  
TRAVERSE CITY, MICHIGAN (P.O. Robert L. Greige, 8005 East Shore Road,

File No.	Dated	Traverse City, Mich.) Application for	Action	
			Nature	Date
BPH-3982	12-19-62	CP for a new FM broadcast station to be	GRANTED	2-9-65
Rec'd	12-21-62	operated on:		
Filed	12-21-62	Frequency - 97.3mc-CH-247 101.9mc CH 270 ERP 17.22kw 100kw Type Antenna - Gates Cycloid FMA-44A, 10A 10 sec. HAAT 296.6-feet 483.75 feet Type Transmitter - Gates FM-56- 10B TPO 5kw- 9.869kw Trans. location - M-27-8-miles-South-of Traverse City, Michigan Studio location - Same as transmitter  Atty. A. L. Stein		
SEE CARD #2 FOR AMENDMENT				
F. C. C. - WASHINGTON, D. C.				



FORM BC-121

AUG. 1955

## APPLICATION RECORD - BROADCASTING

GREAT NORTHERN BROADCASTING SYSTEM, INC.

X ROBERT L. GREIGE AND RODERICK C. MAXSON d/b as

Name GREAT NORTHERN BROADCASTING SYSTEM  
TRAVERSE CITY, MICHIGANCall  
Letters ~~new~~ FM W L D R-FM

File No.	Dated	Application for	Action	
			Nature	Date
BPH-3982 AMENDMENT R&F	CON'T 9-26-63 9-30-63	AMENDED to chg. freq. to 101.9mc CH 270, inc. ERP to 100kw, inc. TPO to 9.869kw, inc. HAAT to 483.75 feet, chg. type antenna (Gates Cycloid FMA-10A, 10 sections), chg. type transmitter(Gates FM-10B), make chg. in antenna system (dec. hgt.) and change antenna-trans. & studio location to 4/10 mile South of Hwy. 72, On Gray Road, 3 3/4 mi. West of Traverse City, Michigan	SEE CARD #1	
BAPH-373 R & F (Form 316)	7-27-65 8-6-65	Voluntary assignment of construction permit to GREAT NORTHERN BROADCASTING SYSTEM, INC.	GRANTED	9-16-65  Eff: 10-31-65



## APPLICATION RECORD - BROADCASTING

AUG. 1955

GREAT NORTHERN BROADCASTING SYSTEM, INC.

ROBERT L. GREALGE AND RODERICK C. MAXSON D/H AS

Call  
Letters

W I D E - F M

Name

GREAT NORTHERN BROADCASTING SYSTEM

TRAVERSE CITY, MICHIGAN

File No.	Dated	Application for	Action	
			Nature	Date
BMPH-8453 R & F	8-18-65 8-25-65	Modification of CP (BPH-3982 which authorized a new FM broadcast station) to change ant system (increase height), change type ant (Jampro-JA8/2V, 8 horizontal and 2 vertical sections), decrease TPO to 8.454kw, decrease horizontal ERP to 50kw, and operate on a vertical ERP of 2.976kw, and increase HAAT to 590.75', and change type trans (Gates-FM-10A). Atty: A. L. Stein	GRANTED cont'l re prevent re-radiation.	10-28-65
BMPH-8465 R & F	9-4-65 9-7-65	Modification of CP (BPH-3982 which authorized a new FM broadcast station) for extension of completion date from 10-9-65 to 2-1-66. Atty: A. L. Stein	GRANTED to	9-16-65 2-1-66
BMPH-8649 R & F	12-24-65 12-28-65	Modification of CP (BPH-3982 as modified, which authorized a new FM broadcast station) for extension of completion date from 2-1-66 to 7-1-66	GRANTED	2-7-66



## APPLICATION RECORD - BROADCASTING

Aug. 1955

Call  
Letters **WJDR-FM**Name **GREAT NORTHERN BROADCASTING SYSTEM, INC.**  
**Traverse City, Michigan**

File No.	Dated	Application for	Action	
			Nature	Date
BRCH-714 Rec'd Filed	4-26-66 4-28-66 4-28-66	Mod. of CP(BPH-3982) to change studio loc. to 304 State Bank Building, 102 W. Front Street, Traverse City, Michigan, and operate transmitter by remote control from studio location.	GRANTED	5-4-66
BMPH-8879 R & F	6-18-66 6-21-66	Modification of CP(BPH-3982, as modified which authorized a new FM broadcast station) for extension of completion date from 7-1-66 to 7-31-66.	GRANTED to	6-30-66 9-1-66
BLH-3344 R & F *	7/3/66 7/8/66	Lic. to cover CP (BPH-3982 as mod.) which auth. a new FM broadcast station, specify type trans. GATES FMS-10G.	GRANTED	11-10-66
BRH-1921 R & F JUL 25 1967	6/29/67 7/3/67	RENEWAL OF LICENSE	GRANTED Con'd. re-radiation	9-8-67 WCCW



Form BC-121  
September 1969

## APPLICATION RECORD - BROADCASTING

Call **W L D R**  
Letters ~~W L D R~~ **FM**

Name **GREAT NORTHERN BROADCASTING SYSTEM, INC.**  
**TRAVERSE CITY, MICHIGAN**

File No.	Dated	Application for	Action	
			Nature	Date
BRH-1921 R & F \$75 #609509 PN Recd. PRESS	6-5-70 6-15-70 " " JUN 19 1970	RENEWAL OF LICENSE AMENDED 8-5-70 re: programming; commercial policy	GRANTED	9-30-70
BTC-6987 R & F FEE FD: \$250 #116180 CODE 054 (Form 316) OCT 20 1972	10-2-72 10-5-72	Voluntary acquisition of positive control of lic corp by Roderick C. Maxson thru purchase of stock from Robert L. Creaige  Atty - A.L. Stein AMENDED 10-26-72 - reasons for sale; agreement for management services AMENDED 11-20-72 - modified pledge agreement	GRANTED	11-22-72



Form BC-121  
September 1969

## APPLICATION RECORD - BROADCASTING

Call  
Letters W L D RName GREAT NORTHERN BROADCASTING SYSTEM, INC.  
Traverse City, Michigan

File No.	Dated	Application for	Action	
			Nature	Date
BRH-1921 R & F P.N. PRESS  JUL 1 1973	6-5-73 6-27-73 6-27-73	Renewal of License AMENDED 9-17-73 re: business interests	GRANTED	9-27-73
BTC-7475 R & F FEE PD: \$250 # 320723 CODE 049 (FORM 316) JUL 2 1974	5-10-74 6-28-74	Voluntary transfer of control of lic corp from Roderick C. Maxson to Roderick C. Maxson, Individually and as Co-Trustee with Traverse City State Bank, of the Revocable Inter Vivos Trust Agreement  Atty - A.L. Stein	GRANTED EFF:	8-26-74
BRH-1921 R & F PN Recd. PRESS  JUL 2 1976	5-17-76 5-19-76 "	RENEWAL OF LICENSE	GRANTED	9-15-76



# APPLICATION RECORD - BROADCASTING

101.9MHz

Call  
Letters **W L D R**

Name **Great Northern Broadcasting System, Inc.**  
**Traverse City, Michigan**

File No.	Dated	Application for	Action	
			Nature	Date
BPH-10581 R & F PRESS	5-17-77	CP install new Antenna {JAMPRO, JSCP-10, 10 sects H&V}; chg TPO; ERP {50kw H&V}  Atty. A. L. Stein Engr. Michael E. Bradford	GRANTED	6-23-77
	5-19-77 JUN 13 1977			
BLH-7561 R & F PTA PRESS	8-23-77	Lic. (BPH-10581) for chgs TPO: 9.1 kilowatts HAAT: 300 feet  Atty---      Engr. Michael E. Bradford	GRANTED	3-14-78
	8-25-77 9-2-77 DEC 8 1977			



APPLICATION RECORD - BROADCASTING

101.9mhz

No. 8

Call  
Letters W L D R

Name Great Northern Broadcasting System, Inc.  
Traverse City, Michigan

File No.	Dated	Application for	Action	
			Nature	Date
BRH790514YC PRESS JUL 2 1979		Renewal of License	GRANTED	9-28-79



## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

